

## ENG 4A03 – Assignment 3: Book Reflections

Read the two course text books: *A Short History of Progress* by Ronald Wright, and *The Truth About Stories* by Thomas King.

For each book, select a specific situation or dilemma presented in the book. Similarly, create (or select) a specific situation that you would expect to encounter in your career path. Draw a parallel between the two situations; explain how the themes presented in the book and the specific situation you identified in the book would be translated into your professional scenario.

**Each reflection should be no more than 800 words.**

**Only one of the reflections will be graded, but this will be randomly selected.**

Estimated time it'll take you: 5-10 hrs reading (or 10 hours listening), 6-10 hrs writing

**ADDITIONALLY** – Attach an extra page with a self-evaluation and brief explanation (a few sentences will be sufficient) of why you believe your self-given grade to be accurate based on the rubric below.

Some notes to help you out:

- ✦ Try discussing your ideas with others or “free-writing” before settling on a final topic/structure.
- ✦ Make sure you're clear on your “main point” - what is your intended impact?
- ✦ If it was noteworthy to you, it likely is interesting to others too , so try to figure out why you thought it was cool – going deeper is usually more interesting than simple observations.
- ✦ Consider taking your “finished writing” to a writing clinic or coach and getting some feedback on how to improve it. Likely you'll find that this “finished” draft can be improved a lot.

DUE: 12 noon, Monday, October 28, 2013, online in the Avenue dropbox – pdf format (as usual)

***Evaluation Rubric – Next Page***

***Evaluation – note that the rubric is NOT a traditional way of scoring (ie – handing something in does not guarantee a passing mark). Some points in ENG 4A03 are easy to get, while some are more difficult. This assignment is purposefully more difficult.***

Assignment is worth 13% of the final grade.

***Writing:***

4/4 = A+ level writing – I'd expect to see it in a magazine or book. Polished, tight and impactful.

3/4 = A level writing – technically & grammatically great, but missing an “x-factor” to make it pop.

2/4 = B level writing – adequate, with a few scattered mistakes

1/4 = C level writing – many mistakes, not enough focus

0/4 = D level writing – hard to get through because of mistakes or clarity issues.

***Content:***

9/9 = Exceeds Expectations – Effectively explains connections and applicable ethical framework across cases; Thoughtful and insightful.

6/9 = Meets Expectations – Accurately identifies stakeholder interests in an ethical dilemma. Clearly articulates the reasoning behind a possible decision in the ethical dilemma; Identifies possible ethical dilemma in future professional scenario.

3/9 = Marginally Meets Expectations: Identified at least 2 competing stakeholder interests; Proposes a solution to resolve conflicting interests. Reasoning is partially developed.

0/9 = Unable to identify competing stakeholder interests; Unable to propose a solution to competing interests, or unable to explain why a solution is being proposed.