*University of Phoenix Material*

Divisional Organizational Structure

|  |
| --- |
| OPERATIONS |

|  |
| --- |
| PRODUCT B |

|  |
| --- |
| CEO |

|  |
| --- |
| MARKETING |

|  |
| --- |
| FINANCE |

|  |
| --- |
| MARKETING |

|  |
| --- |
| SERVICE |

|  |
| --- |
| FINANCE |

|  |
| --- |
| OPERATIONS |

|  |
| --- |
| MARKETING |

|  |
| --- |
| FINANCE |

|  |
| --- |
| OPERATIONS |

|  |
| --- |
| PRODUCT A |